OLE LAPP

M5K / INDEPENDENT RECORD LABEL

OFFICIAL ELECTRONIC PRESS KIT

Southern Soul. Blues. Trap Soul.

Independent recording artist | Faceless media profile

ARTIST OVERVIEW

OLE LAPP is an independent Southern Soul, blues and trap soul recording artist whose music is released under the M5K record label. Created by songwriter Larry Williams, the artist project gives real-life stories a voice through Southern wit, lived experience and modern production.

Raised in Bartow, Florida, with roots in Columbia, South Carolina, the storytelling explores loyalty, betrayal, responsibilities, relationships, ambition and the lessons that come with age. The sound draws from Southern Soul and blues traditions alongside trap-influenced arrangements.

The creative process combines human-written storytelling and artistic direction with AI-assisted music production. OLE LAPP focuses on songs that listeners recognize from their own lives, rather than on a manufactured artist persona.

ARTIST AND LABEL

ARTIST OLE LAPP LABEL M5K SONGWRITER Larry Williams

SOUND AND THEMES

Southern Soul / blues / trap soul • Grown-folks storytelling • Loyalty and life lessons • Humor and direct conversation

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SELECTED MUSIC

Snakes Don't Hiss No Mo

Recognizing deception and learning to read people.

Handling Business

Everyday responsibility and staying focused.

Cut Deep

Emotional consequences and complicated relationships.

Meet Me There

Grown-folks connection and after-hours storytelling.

ARTIST STATEMENT

"Outlive Everything. Loyalty Above Petty Pressure."

OLE LAPP - Where the Game Met the Music.

MEDIA AND INTERVIEW OPTIONS

Written Q&A, email interviews, quotes, artist features and audio-only conversations by arrangement. The project currently uses a faceless press presentation; no personal photography or on-camera appearance is required.

OFFICIAL INFORMATION AND PRESS CONTACT

Website	olelapp.com
Biography	olelapp.com/about/
Press inquiries	olelapp.com/contact/

MEDIA NOTE | Approved materials: official logo, album artwork, written biography and verified release information. Personal portraits and private contact details are intentionally omitted.